

Newly Contracted Doula Orientation

Rev. 8/30/23



NEWLY CONTRACTED DOULA ORIENTATION

AGENDA:

- 1. Introduction
- 2. Alliance Mission, Vision and Values
- 3. The Managed Care Model
- 4. How Members join the Alliance
- 5. Member Eligibility
- 6. Doula Benefit
- 7. Alliance Information

Welcome to the Alliance!

Who are we?

- Central California Alliance for Health (the Alliance)
- County Organized Health System
- Serve over 350,000 members in Santa Cruz, Monterey, and Merced Counties
- Operate using the Managed Care Model

What programs do we cover?

- Medi-Cal
- Alliance Care IHSS (Monterey)



Alliance Mission, Vision and Values

Our Mission

Accessible, quality health care guided by local innovation.

Our Vision

Healthy people. Healthy communities. (English)



Our Values



QUITY

Eliminating disparity through inclusion and justice.



INTEGRITY

Telling the truth and doing what we say we will do.



IMPROVEMENT

Continuous pursuit of quality through learning and growth.

COLLABORATION

Working together toward solutions and results.

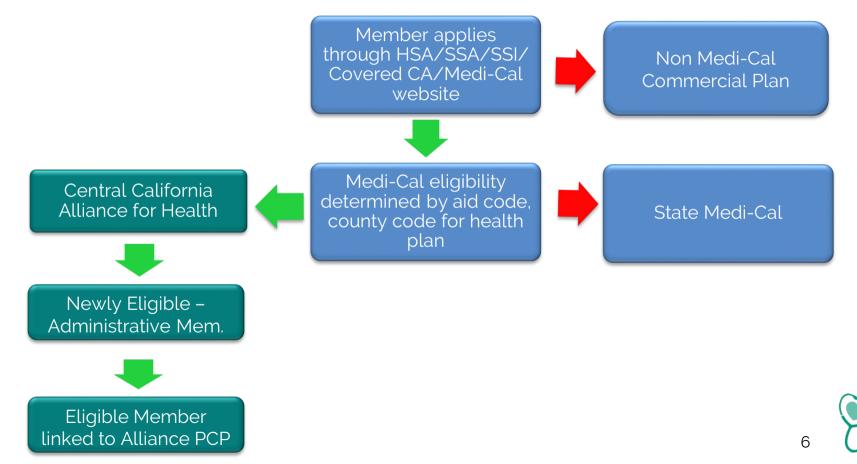


The Managed Care Model

- Members select a **Primary Care Provider** (PCP) who provides a patient-centered medical home.
- PCP is responsible for members' **primary and preventive care** and arranging and coordinating all other aspects of their health care.
- PCPs are family practice, internal medicine, pediatrics or OB/GYNs.
- Eligible members **assigned** ("linked") to a PCP or clinic may only see a specialist (e.g., cardiologist, dermatologist, rheumatologist) if referred by their PCP.



How Members Join the Alliance



Membership Cards

Alliance Cards

CENTRAL CALIFORN	A ALLIANCE FO -700-3874	R HEALTH
Member:		CALIFORNIA
Member ID:	Effective Date:	XXX
Birth Date:	Program:	· · · · ·
PCP:		*OR HEALTH'

24/7 Nurse Advice Line/Línea de Consejos de Enfermeras: 844-971-8907 Dental/Cuidado dental: Medi-Cal Dental Program 800-322-6384 Mental health/Salud mental: Beacon Health Options 855-765-9700 Prescription drugs/Medicamentos recetados: Medi-Cal Rx 800-977-2273 Vision/Visión: Vision Service Plan (VSP) 800-877-7195 TTY Line/Línea TTY: 877-548-0857

www.thealliance.health

CENTRAL CALIFORNIA ALLIANCE FOR HEALTH ALLIANCE CARE IHSS HEALTH PLAN 800-700-3874

Member: Member ID: Birth Date:

PCP:

Effective Date:

XAX

Copayments: Office Visit \$10 Rx Generic: \$5 Rx Brand Name: \$15 ER: \$25 24/7 Nurse Advice Line/Linea de Consejos de Enfermeras: 844-971-8907 Mental health & substance abuse/Salud mental y abuso de substancias: Beacon Health Options 800-8796 TTY Line/Linea TTY: 877-548-0857

State Medi-Cal Card

STATE OF CALIFORNIA BENEFITS IDENTIFICATION CARD

ID No. 01234567A96144 JOHN Q RECIPIENT M 05 20 1991 Issue Date 05 24 16



Member Eligibility

Prior to patient visit: Verify **eligibility** at every visit

Eligibility can change month to month and must be reverified

How to verify eligibility?

Provider Portal: Available 24 hours a day. 7 days a week

Member Services : (800) 700 3874 English: ext. 5505 Spanish: ext. 5508

Alliance Automated System: (800) 700 3874 ext. 5501

Reasons why a member may not be eligible:

- Share of cost (members would become FFS)
- Moved out of Alliance service area
- Lost eligibility

Reasons why a member may not be linked to a practice:

- State Medi-Cal
- Administrative member





Doula Services and Billing

- 1. Doula Services
- 2. Billing Codes and Modifiers
- 3. CMS 1500 Claim Form
- 4. Resources
- 5. Doula Eligibility and Documentation

DOULA SERVICES INCLUDE

- Perinatal support and guidance
- Health navigation
- Evidence-based education and practices for the prenatal and postpartum period and childbirth
- Childbirth and newborn/infant care
- Lactation support
- Development of a birth plan
- Linkages to community-based resources





COVERED VISITS

A written recommendation from a physician or other licensed practitioner of the healing arts acting within their scope of practice for services authorizes the following:

- One initial visit
- Up to eight additional visits that may be provided in any combination of prenatal and postpartum visits.
- Support during labor and delivery (including labor and delivery resulting in a stillbirth), abortion or miscarriage
- Up to two extended three-hour postpartum visits of up to three hours each after the end of a pregnancy



ADDITIONAL VISITS

An additional written recommendation from a physician or other licensed practitioner of the healing arts acting within their scope of practice is required for up to nine <u>additional</u> postpartum visits billed with HCPCS Z1038



NON-COVERED DOULA SERVICES

Doula services do not include

- Diagnosis of medical conditions
- Provision of medical advice
- Perform exams or procedures
- Clinical case coordination

Non-Covered Doula Services

- Behavioral health services
- Belly binding
- Clinical case coordination
- Health care services related to pregnancy, birth and the postpartum period
- Birthing ceremonies
- Massage
- Photography
- Vaginal Steams
- Yoga

BILLING CODES AND MODIFIERS

BILLING CODE	DESCRIPTION	FREQUENCY	REQUIRED MODIFIER	ALLOWED MODIFIER
Z1032	Extended initial visit 90 minutes. (Visit must be at least 90 mins)	1 per pregnancy	XP: Separate practitioner	93: Telehealth audio only 95: Telehealth w/audio video
Z1034	Prenatal visit	8 total combined prenatal and postpartum visits per pregnancy	XP: Separate practitioner	93: Telehealth audio only 95: Telehealth w/audio video
Z1038	Postpartum visit	8 total combined prenatal and/or postpartum visits per pregnancy	XP: Separate practitioner	93: Telehealth audio only 95: Telehealth w/audio video
T1032	Extended postpartum visit, per 15 minutes	2 visits per pregnancy 12 units per visit (3 hours)	XP: Separate practitioner	93: Telehealth audio only 95: Telehealth w/audio video
59409	Doula support during vaginal delivery	1 per pregnancy	XP: Separate practitioner	93: Telehealth audio only 95: Telehealth w/audio video
59612	Doula support during vaginal delivery after previous cesarean section	1 per pregnancy	XP: Separate practitioner	93: Telehealth audio only 95: Telehealth w/audio video
59620	Doula support during cesarean section	1 per pregnancy	XP: Separate practitioner	93: Telehealth audio only 95: Telehealth w/audio video
T1033	Doula support during or after a miscarriage	1 per pregnancy	XP: Separate practitioner	93: Telehealth audio only 95: Telehealth w/audio video
59840	Doula support during or after abortion	1 per pregnancy	XP: Separate practitioner	93: Telehealth audio only 95: Telehealth w/audio video

PLACE OF SERVICE CODES

POS CODES		DE	SCRIPTION
02	Telehealth		
03	School		
04	Homeless Shelter		
05	Indian Health Service F	ree	- standing Facility
06	Indian Health Service F	Provi	der - based Facility
07	Tribal 638 Free - stand	ing F	acility
08	Tribal 638 Provider - ba	ased	Facility
11	Office		
12	Home		
13	Assisted Living Facility		
14	Group Home		
15	Mobile Unit for prever	ntativ	e and diagnostic services
16	Temporary Lodging		
31	Skilled Nursing Facility		
32	Nursing Facility		
33	Custodial Care Facility		
49	Independent Clinic		
50	Federally Qualified He	alth	Center
52	Psychiatric Facility - Pa	rtial	Hospitalization
53	Community Mental He	ealth	Center
71	Public Health Clinic		
72	Rural Health Clinic		
99	Other Place of Service		





DIAGNOSIS CODES

Primary Dx Codes	DESCRIPTION
Z34.00	Encounter For Supervision Of Normal First Pregnancy, Unspecified Trimester
Z34.01	Encounter For Supervision Of Normal First Pregnancy, First Trimester
Z34.02	Encounter For Supervision Of Normal First Pregnancy, Second Trimester
Z34.03	Encounter For Supervision Of Normal First Pregnancy, Third Trimester
Z34.80	Encounter For Supervision Of Other Normal Pregnancy, Unspecified Trimester
Z34.81	Encounter For Supervision Of Other Normal Pregnancy, First Trimester
Z34.82	Encounter For Supervision Of Other Normal Pregnancy, Second Trimester
Z34.83	Encounter For Supervision Of Other Normal Pregnancy, Third Trimester
Z34.90	Encounter For Supervision Of Normal Pregnancy, Unspecified, Unspecified Trimester
Z34.91	Encounter For Supervision Of Normal Pregnancy, Unspecified, First Trimester
Z34.92	Encounter For Supervision Of Normal Pregnancy, Unspecified, Second Trimester
Z34.93	Encounter For Supervision Of Normal Pregnancy, Unspecified, Third Trimester
Z39.2	Encounter For Routine Postpartum Follow-Up

Secondary Dx Codes	DESCRIPTION
Z3A.00	Weeks Of Gestation Of Pregnancy Not Specified
Z3A.01	Less Than 8 Weeks Gestation Of Pregnancy
Z3A.08	8 Weeks Gestation Of Pregnancy
Z3A.09	9 Weeks Gestation Of Pregnancy
Z3A.10	10 Weeks Gestation Of Pregnancy
Z3A.11	11 Weeks Gestation Of Pregnancy
Z3A.12	12 Weeks Gestation Of Pregnancy
Z3A.13	13 Weeks Gestation Of Pregnancy
Z3A.14	14 Weeks Gestation Of Pregnancy
Z3A.15	15 Weeks Gestation Of Pregnancy
Z3A.16	16 Weeks Gestation Of Pregnancy
Z3A.17	17 Weeks Gestation Of Pregnancy
Z3A.18	18 Weeks Gestation Of Pregnancy
Z3A.19	19 Weeks Gestation Of Pregnancy

CMS 1500 CLAIM FORM

- Providers may bill on a CMS 1500 claim form or submit through a clearinghouse via EDI
- The Alliance accepts claims hard copy or electronically
- Claims are processed in approximately 30 days
- Medi-Cal website is a comprehensive resources that we will explore on a future slide

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MEMBER DEMOGRAPHICS

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PATIENT'S CITY	STAT		CITY	STATE
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a. OTHER INSURED'S POLIC		a. EMPLOYMENT? (Current or Previous)	a. INSURED'S DATE OF BIRTH	M F
b. RESERVED FOR NUCC U	94	b. AUTO ACCIDENT? PLACE (State)	b. OTHER CLAIM ID (Designated	by NUCC)
c. RESERVED FOR NUCC US	98 ()	c. OTHER ACCIDENT?	c. INSURANCE PLAN NAME OR	PROGRAM NAME
d. INSURANCE PLAN NAME	OR PROGRAM NAME	10d. CLAIM CODES (Designated by NUCC)	d. IS THERE ANOTHER HEALTH	RENEET PLAN? Fyes, complete items 9, 9a, and 9d.
12. PATIENT'S OR AUTHORS		ING & SIGNING THIS FORM. he release of any medical or other information necessary er to myself or to the party who accepts assignment		D PERSON'S SIGNATURE I authorize the undersigned physician or supplier for

- 1 Medicaid Box
- 1a Member ID
- 2 Member Name
- 3 Member DOB &

Gender

- 5 Member Address
- 6 Relationship Box

https://files.medi-cal.ca.gov/pubsdoco/Publications/masters-MTP/Part2/cmscomp.pdf



SERVICES RENDERED

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- 21A-L Diagnosis Codes
- 23 Authorization Number
- 24A Dates of Service
- 24B Place of Service
- 24D Procedure Code & Modifiers
- 24F Billed Charges
- 24G Quantities/Units
- 24J Rendering NPI
- 25 Tax ID
- 26 Patient Account Number
- 28 Total Billed Charges

PROVIDER DEMOGRAPHICS

- 31 Signature Line
- 33 Billing Provider

Address and Phone

• 33a Billing NPI

 2
 CMS-1500 Completion

 2
 Page updated: August 2020

 The Health Insurance Claim Form (CMS-1500) is used by Allied Health professionals, physicians, laboratories and pharmacies to bill supplies and services to the Medi-Cal program. Providers are required to purchase CMS-1500 claim forms from a vendor. Claim forms ordered through vendors must include red "drop-out" ink.

 Most claims for these services and supplies may also be submitted through Computer Media Claims (CMC). For CMC ordering and enrollment information, refer to the CMC section in the Part 1 manual.

 For additional billing information, refer to the CMS-1500 Special Billing Instructions,

CMS-1500 Submission and Timeliness Instructions and the CMS-1500 Tips for Billing sections in this manual.

	31. SIGNATURE OF PHYSICIAN OR SUPPLIER INCLUDING DEGREES OR CREDENTIALS (I certify that the statements on the reverse apply to this bill and are made a part thereof.)	32. SERVICE FACILITY LOCATION INFORMATION	33. BILLING PROVIDER INF	(PROME NOMBER	
	SIGNATURE OF PROVIDER OR PERSON AUTHORIZED DATE DATE		BILLER NPI	NON-NPI NUMBER	-+
L	NUCC Instruction Manual available at: www	nucc.org PLEASE PRINT OR TYPE CR	061653 APPROVED	OMB-0938-1197 FORM 1500 (02-1	12)

PORTAL RESOURCES

Change – Echo Portal

- Owned and maintained by the vendor Change Echo
- The site to view and pull RA's and check information
- Requires a log in given by Change Echo
- Providerpayments.com
- Customer Support 888-983-5574

Alliance Provider Portal

- Owned and maintained by CCAH
- The site to check member eligibility, auth status and claim status
- Requires a log in given by CCAH
- thealliance.health



RESOLVING DENIALS

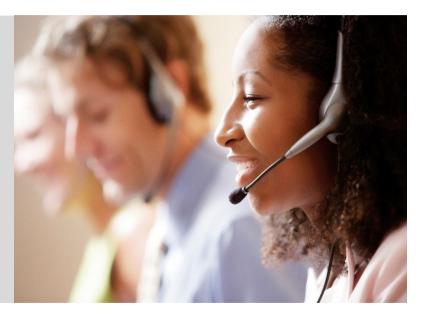
Contact the Claims Department

The Claims Customer service team is available from 8:30 – 4:30 to answer your questions and help you resolve claims issues. 831-430-5503 (phones do shut down for lunch from 11:30 – 12:30 PST)

https://thealliance.health/wpcontent/uploads/RA_Guide.pdf

Submit Corrected Claims

Use Box 19 for documentation see policy 600-1009





Doula: Eligibility Criteria

To be eligible for Doula services, Members must be enrolled in **Medi-Cal Managed Care** and be Alliance members.

Persons must also either be pregnant or have been pregnant within the last 12 months. All visits are limited to one per day, per Member. Only one doula can bill for a visit provided to the same Member on the same day, excluding labor and delivery.

One prenatal visit or one postpartum visit can be provided on the same day as labor and delivery, stillbirth, abortion, or miscarriage support. The prenatal visit or postpartum visit billed on the same calendar day as birth can be billed by a different doula.



Doula: Documentation Requirements

Each visit must be documented, indicating:

- Date and Time of the service
- Duration
- Information on services provided

Documentation must be kept by the doula along with the written recommendation

Sample Documentation

November 8, 2023 at 11:00 am -"Discussed childbirth education with the Member and discussed and developed a birth plan for one hour."



Alliance Information

Provider Portal Language Assistance Services **Nurse Advice Line (NAL)** Fraud, Waste, and Abuse **HIPAA Compliance Member Benefits Requesting Transportation** Who to Contact Additional Resources

Provider Portal

The **Provider Portal** is an online resource that has many valuable functions. It's a secure way to transfer information between the Alliance and the providers.

Some of the functions include:

- Member Eligibility
- Search and Submit Requests
- Claims information
- Reports
- Additional Resources





Supplemental Training/Key documentation on the Alliance Website

https://thealliance.health/trainings/enhanced-care-management-ecm-community-supports-provider-portal-training/ https://thealliance.health/for-providers/provider-portal/using-the-provider-portal/provider-portal-frequently-asked-questions/



Language Assistance Services

Telephonic Interpreting

- Available 24/7 to support members at all points of contact
- No prior approval needed
- Over 200 foreign languages



Face-to-Face Interpreting

- Only when the following situations are present:
 - Members who are deaf or hearingimpaired.
 - End-of-life issues.
 - Abuse or sexual assault issues.
 - Complex procedures or courses of therapy.
- Prior approval is required to access all face-to-face interpreter services.
- American Sign Language (ASL) is available to deaf or hard-of-hearing members for all Alliance covered services.

Nurse Advice Line (NAL)

Member NAL Flyer



Nurse Advice Line



Dial 844-971-8907 (TTY: Dial 711)

24 hours a day, 7 days a week.

The Alliance's Nurse Advice Line provides members with answers to health care questions 24 hours a day, seven days a week.

Please ensure that our members know that they can use the Nurse Advice Line for nonemergency questions when your office is closed, or if they are unable to reach you.

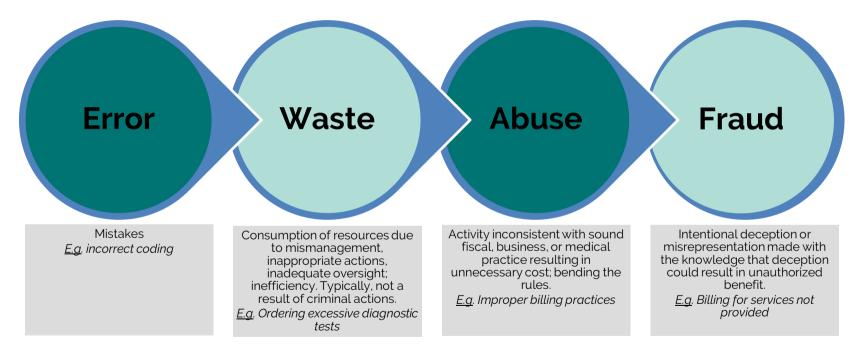


The phone number for the Nurse Advice Line is printed on the Alliance Member ID card.



Link: https://thealliance.health/for-providers/manage-care/clinical-resources/nurse-advice-line/

Fraud, Waste and Abuse (FWA)





Laws Relating to Fraud Waste and Abuse (FWA)

Laws to prevent engaging in fraudulent behavior and encouraging the reporting of FWA

Law / Requirement	Summary
Federal & California False Claims Act	 Prohibits the submission of fraudulent claims Allows whistleblowers to be rewarded with a percentage of the money the government recovers
Anti-Kickback Statute	 Prohibits asking for / receiving anything of value in exchange for referrals of federal health care business
Physician Self-Referral Law	• Prohibits a physician from making referrals for certain designated health services to entities that they have a financial interest in
Medi-Cal Contract Requirements	 Requires health plans to report suspected FWA to the Department of Health Care Services

<u>Training materials available via Office of Inspector General Health Care Fraud Prevention &</u> <u>Enforcement Action Team</u>



HIPAA Compliance

Providers are responsible for maintaining the confidentiality of Alliance member protected health information (PHI).

Law	Summary
Privacy Rule	 Ensures individuals' PHI is protected from unauthorized use/disclosure while allowing information flow needed to promote high quality care. Includes: permitted / required disclosures, authorization to disclose information, patient right of access to records, etc.
Security Rule	 Establishes security standards for electronic PHI. Includes: risk analysis, encryption, administrative / physical / technical safeguards to protect PHI
Breach Notification	Requires Covered Entities to notify patients if their PHI has been breached; includes standards for determining if a breach occurred



Training materials via the Office of Civil Rights

REPORTING COMPLIANCE CONCERNS

- Providers are our partners in ensuring compliance
 - Report HIPAA breaches, security incidents within 24 hours
 - Report suspected FWA within 5 days
- Reporting mechanism:
 - Contact your Provider Services Representative
 - Email the Compliance Department:
 <u>HIPAA@ccah-alliance.org</u>
 - Complete form on <u>Alliance Website</u>



Member Benefits

- Enhanced Care Management (ECM)
- Primary care
- Specialty care
- Allied services
- Durable Medical Equipment
- Self-referred services
- Prescription Drugs
- Emergency & Urgent visits
- Community Supports
- Inpatient and outpatient hospital care
- Diagnostic services (lab, x-ray, imaging)
- Doula Services
- Community Health Workers





Subcontracted Member Benefits

- Vision
 - Covered through Vision Services Plan (VSP)
 - Toll-free access line Monday through Friday from 6:00 am to 7:00 pm Phone: 800-877-7195
- Medi-Cal Mental Health
 - Carelon Behavioral Health is subcontracted to provide outpatient mental health services for Alliance members
 - Toll-free access line 24 hours a day, 7 days a week | Phone: 855-765-9700
- IHSS Mental Health (Monterey)
 - Carelon Behavioral Health manages outpatient and inpatient mental health.
 There is no referral to county
 - Toll-free access line 24 hours a day, 7 days a week | Phone: 855-765-9700



Benefits Not Covered by the Alliance

- Dental Services (Denti-Cal)
- Inpatient Mental Health Services (State Medi-Cal)
- Substance Use Disorder Treatment Services (Co. BH and State Medi-Cal)
- Local Education Authority Services (Regional Centers)
- Outpatient prescription drugs
- Serious Mental Illness Health Services (County BH Dept)
- Institutional long-term care (for stays longer than the month of entry)



Requesting Transportation



Providers can use this form to request nonemergency medical transportation (NEMT) for Alliance members.

) Transpo o Reques	ortation Serv t Form	ices	
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Pick Up Address City Member's Phone # Provider/Facility Making R Request Completed By	equest		
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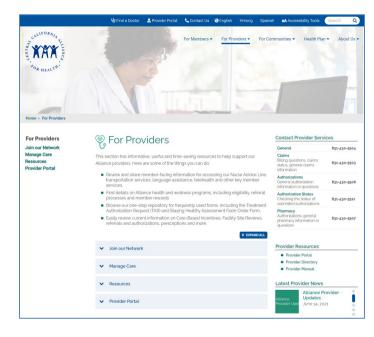
Who to Contact



Doula Support Contact List

Claims Customer Service Rep	Kristine Deaton	831-430-5745	kdeaton@ccah-alliance.org
Claims Customer Service Rep	Lori Schwartz	831-430-5732	lschwartz@ccah-alliance.org
Claims Customer Services	ACD Line	831-430-5503	
Member Support	Member Services ACD Line	800-700-3874	
Sr. Provider Relations Rep	Cleo Morello	831-430-5744	cmorello@ccah-alliance.org
Provider Services Reps	ACD Line	831-430-5504	

Alliance: Where can I get additional information and resources?



ALIFORNI. XXX POR HEALT tome laims Search Attention! Don't create a HIPAA breach! RA Search If anyone has left your practice, you need to notify the Alliance right away. Call (831) 430-5518 to let us know or have the office manager call us Overpayment Letters Search to obtain Administrative Rights in order to disable accounts. Provider Director **Important Information for Providers** Prescription History The system will be offline nightly from 12:00 AM to 1:00 AM for routine maintenance. Please turn off your popup-blocker or set your popup-blocker to always allow popups from this portal. Use Google Chrome as your browser lanage Users uths and Referrals October 31, 2021 eports 2 New Procedure Code Lookup Tool A new procedure lookup tool has been added to the Provider Portal. This tool allows Alliance providers to quickly look up prior authorization A new procedure lookup tool has been added to the Provide Portal. This tool allows Amance providers to quicky look up prior adure requirements for procedures, as well as generate information regarding procedure code age, service, frequency and diagnosis code (imits/requirements upon claim submission. The tool is available in the authorizations and referrals section of the Provider Portal. eCensus Data Update The Alliance is no longer receiving eCensus data from Emanuel Medical Center. This will impact the following provider portal reports Iinked Member Inpatient Admissions Linked Member ED Visits
 Linked Member High ED Visits

Central California Alliance for Health: Provider Portal

Alliance Webpage Link www.thealliance.health Provider Portal link: <u>https://thealliance.health/for-</u> providers/provider-portal/



DHCS: Where can I get additional information and resources?



Please visit the **DHCS Doula Services Website** for more information and access to the Doula Provider Resources and supporting documents





Questions?

