



Navigating Medi-Cal Enrollment Changes

Informational Webinar for Community Partners
November 19, 2025



Navigating Medi-Cal
Enrollment Changes

Informational Webinar
November 19, 2025

WELCOME!

Please introduce yourself in the Chat.
Por favor, preséntese en el chat.

In order to reduce “noise” in the Chat,
please turn off any AI notetakers.

Live captions in English and Spanish are available.
Los subtítulos en vivo en Español están disponibles.

Instrucciones / Instructions:

1. Haz clic  y navega hasta *Idioma y voz > Mostrar subtítulos en vivo*. (*Language and speech > Show live captions*)
2. Haz clic  y navegue hasta *Configuración de idioma* (*Language Settings*)
4. Active Traducir a y seleccione Español en el menú desplegable. (Turn on *Translate to* and select *Spanish*)



Navigating Medi-Cal
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Informational Webinar
November 19, 2025

PRESENTERS

Michael Schrader

Chief Executive Officer

Ronita Margain

Community Engagement Director

Jessie Dybdahl

Provider Services Director

FACILITATOR

Jessica Finney

Community Grants Director



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AGENDA

1. **The Medi-Cal Environment**
2. **Alliance Actions to Support Members**
3. **Community Call to Action & Alliance Resources**

Q&A

- Please put your questions in the Chat.
- Q&A will be facilitated after each section and the end of the webinar.

Post-Webinar

- Recording, presentation and links to resources will be sent to all registrants and posted on our website under Webinars & Trainings.

PURPOSE OF **TODAY'S WEBINAR**

Awareness of:

- changes in Medi-Cal
- what the Alliance is doing
- what you can do

Q&A with our community partners

Share available resources to support Alliance members





The Medi-Cal Environment

Medi-Cal Enrollment and Eligibility Changes

Michael Schrader

Chief Executive Officer

The Four Drivers of Change



Expiration of
Federal COVID-19
Unwinding
Flexibilities



Federal HR1 Law



Federal CMS
Guidance



Annual State
Budgets



Key Eligibility & Enrollment Provisions



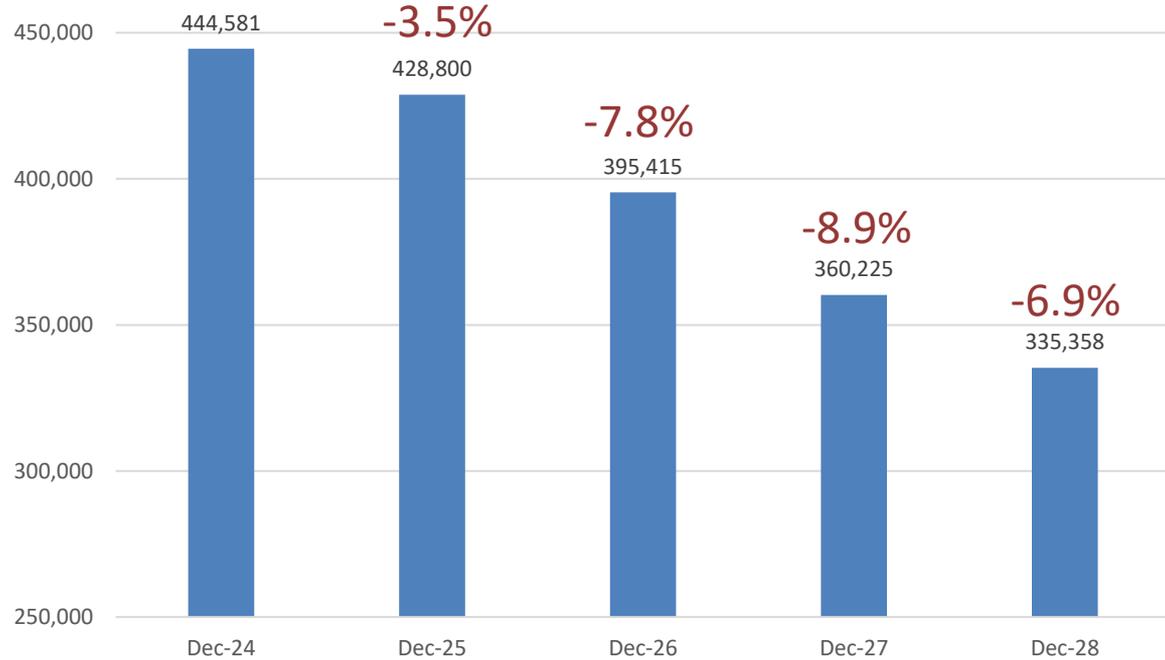
Source	Eligibility Change	Effective Date
State Budget	Enrollment freeze for full-scope MCal for UIS for ages 19+	Jan. 1, 2026
State Budget	Reinstatement of MCal asset limit to \$130K for an individual	Jan. 1, 2026
Federal HR1	Elimination of 90-day elig while verifying immigration status	Oct. 1, 2026
Federal HR1	Redeterminations every 6 months for ME adults	Jan. 1, 2027
Federal HR1	Work requirements for ME adults 19-64 w/o dependents	Jan. 1, 2027*
Federal HR1	Retroactive coverage restricted to 1 month before application	Jan. 1, 2027
Federal HR1	Asset limit of \$1M ceiling for permissible home equity values	Jan. 1, 2027
State Budget	\$30 monthly premium for members with UIS, ages 19-59	July 1, 2027
Federal HR1	Copayments for ME adults	Jan. 1, 2028

**State option to delay implementation until Dec. 31, 2028, with Secretary approval*

Visit [DHCS Immigration Status Categories](#) for more information on Unsatisfactory Immigration Status (UIS).

Alliance Medi-Cal Enrollment Projection

The Alliance projects a 27% decline in Medi-Cal enrollment across our five counties over the next three-plus years.



Gradual decline over 1 yr

Gradual decline over 1 yr

Gradual decline over 1 yr



Alliance Enrollment Projections By County

The estimated number of Alliance members in each county projected to lose Medi-Cal eligibility by the end of 2028, assuming a uniform decline rate of 27% across all five counties.

County	Current Number of Alliance Medi-Cal Members	Enrollment Decline at 27%
Santa Cruz	78,000	21,000
Monterey	191,000	52,000
San Benito	20,000	5,000
Merced	148,000	40,000
Mariposa	6,000	2,000



Together for Outreach

The more people who have health coverage, the stronger our households, local providers, and schools become.

Your organizations are essential to this outreach:

- You are rooted in the communities.
- You are trusted voices.
- You have long supported and engaged this population.

The message is twofold:

- To prospective Medi-Cal members: enroll by year-end, before changes take effect.
- To existing Medi-Cal members: complete your renewals to stay covered.

Together, we can make a lasting difference.



Questions about the Medi-Cal Environment?

Please put your question
in the Chat for Q&A.





Alliance Actions to Support Members

Ronita Margain

Community Engagement Director

Media Strategy



Local Station	Network	County
KSBW	NBC	Santa Cruz, Monterey, San Benito
NSBW	ABC	Santa Cruz, Monterey, San Benito
KSMS	Univision	Santa Cruz, Monterey, San Benito
OSBW	Estrella	Santa Cruz, Monterey, San Benito
KFSN	ABC	Merced, Mariposa
KFTV	Univision	Merced, Mariposa



- Secured 711 television spots, each 15 seconds in length, airing from 10/27 to 12/21
- Acquired 2.7M impressions on digital streaming platforms, including TikTok and YouTube

Collateral Materials

Distributed flyers and video to approximately 150 provider sites.



Sign up for Medi-Cal *now!*

Medi-Cal is California's Medicaid health care program. It provides **no-cost or low-cost** essential medical coverage.

Am I eligible for Medi-Cal?
Find out if you might qualify! 



How to apply 

Apply online 
Apply at www.benefitscal.com.

Contact your county's Medi-Cal office 

Contact your local county office to apply by mail, phone or in person:

Mariposa County Health & Human Services Agency 209-966-2000 800-266-3609	Merced County Human Services Agency 209-385-3000 855-421-6770	San Benito County Health & Human Services Agency, Public Assistance 831-636-4180
Monterey County Department of Social Services 877-410-8823	County of Santa Cruz Human Services Department 888-421-8080	

HEALTHY PEOPLE. HEALTHY COMMUNITIES.
www.thealliancehealth 10-2025

Pushed Materials



Text Messages

Reminders to members who must complete annual renewals within 45 days.



The Alliance is texting members when it is time to renew their Medi-Cal!
You might get a text message from us.

Pushed Materials

Provider & Member Newsletters

Feature articles in quarterly Member and Provider newsletters.



The newsletter cover features a smiling young boy in a light blue shirt. At the top left is a logo of two hands holding a heart. At the top right is the Central California Alliance for Health logo. The title 'Living Healthy' is in a large, blue, sans-serif font, with the subtitle 'A newsletter for the members of Central California Alliance for Health' below it. A teal banner at the top right contains the text 'September 2025 | VOLUME 31, ISSUE 3'. The main article is titled 'Protect yourself and your family this flu season' in a large, bold, blue font. To the left of the article is a photograph of the boy. The article text is in a clean, sans-serif font. At the bottom left is a small box with the text 'Printed on Recycled Paper' and '100% Green Energy'. At the bottom right is the text 'Central California Alliance for Health' and '1000 Green Energy Building, Suite 101, Modesto, CA 95208'.

Living Healthy
A newsletter for the members of
Central California Alliance for Health

September 2025 | VOLUME 31, ISSUE 3

WELLNESS FOR ALL

Protect yourself and your family this flu season

Flu season is September through May. The best way to stay healthy is to get your flu vaccine early, before the flu starts to spread in your community.

The flu vaccine can help protect you from getting very sick. It's especially important for:

- Young children.
- People who are pregnant.
- People with certain chronic health conditions, like asthma, diabetes, and heart or lung disease.
- People who are ages 65 and older.

The flu vaccine is free and easy to get. Everyone ages 6 months and older can get it every year. Children can get their flu vaccine from their doctor. Adults can get it at a pharmacy. No referral is needed.

Alliance members ages 7 to 24 months who get both doses of the flu vaccine between September 2025 and May 2026 will be entered into a monthly raffle for a chance to win a \$100 Target gift card!

For more information, visit www.thealliance.health/flu.

Printed on Recycled Paper
100% Green Energy

Central California Alliance for Health
1000 Green Energy Building, Suite 101
Modesto, CA 95208

Pushed Materials

Digital Newsletter

Feature articles in the bi-monthly “The Beat” newsletter to community members.



 Join us at the Merced Community Health Fair on Oct. 5.

[View all community outreach events](#)



Supporting our members with immigration and health care resources

New immigration help page! Share this resource with families who may have questions about care and coverage.

[Get the details](#)

Pushed Materials



School Districts

Digital flyers in parent communication apps through Peachjar.



Pushed Materials



Geofencing Ads

Push advertisements to mobile devices in virtual boundaries (specific zip codes where our members live).



Community Events

Fairs, Festivals &

Pop-Up Outreach

Alliance representatives in the communities where our members live.



Sign up for Medi-Cal **now!**

Medi-Cal is California's Medicaid health care program. It provides **no-cost or low-cost** essential

Central California Alliance for Health logo

If you haven't enrolled in Medi-Cal, apply **before the end of 2025**. Changes to Medi-Cal are coming in **January 2026**. These changes will affect the benefits and care some people can get, especially those with certain immigration status.

Medi-Cal benefits
Medi-Cal benefits include preventative and wellness services, pediatric services, dental and vision services, maternity care, prescription drugs and emergency services.

¡Inscríbese en Medi-Cal **ahora!**

Medi-Cal es el programa de cuidado de salud de Medicaid de California. Proporciona cobertura médica esencial **gratuita o de bajo costo.**

Central California Alliance for Health logo

Si aún no se ha inscrito en Medi-Cal, presente su solicitud antes de que **termine 2025**. Habrá cambios en Medi-Cal en **enero de 2026**. Estos cambios afectarán los beneficios de cuidado que pueden recibir algunas personas, especialmente aquellas con cierto estatus migratorio.

Beneficios de Medi-Cal
Los beneficios de Medi-Cal incluyen servicios preventivos y bienestar, servicios pediátricos, servicios dentales y cuidado de la vista, cuidado de maternidad, medicinas recetadas y servicios de emergencia.

¿Soy elegible para Medi-Cal?
[Descubra si podría calificar!]

¿Cómo presentar una solicitud?
Presente su solicitud en línea en www.benefitscal.com.
Comuníquese con la oficina local de Medi-Cal de su condado.

Condado de Mariposa Agencia de Salud y Servicios Humanos 99-966-2000 409-266-3609	Condado de Monterey Departamento de Servicios Sociales 877-410-8823	Condado de Santa Cruz Departamento de Servicios Humanos 888-421-8080
Condado de Merced Agencia de Servicios Humanos 99-385-3000 520-421-6770	Condado de San Benito Agencia de Salud y Servicios Humanos, Asistencia Pública 831-636-4180	

PERSONAS SANAS. COMUNIDADES SANAS.
www.thealliancehealth.com

Medi-Cal Program Changes **2026-2027: What Medi-Cal Members Need to Know**

For more information, visit thealliance.health/mc-changes/ or use your smartphone's camera to scan the QR code.

Cambios en el Programa de Medi-Cal **2026-2027: Lo Que los Miembros de Medi-Cal Deben Saber**

Para obtener más información, visite thealliance.health/es/mc-changes/ o use la cámara de su teléfono inteligente para escanear el código QR.

Community Collaboration

Presentations

Alliance staff informing stakeholders/trusted messengers of upcoming changes.



Alliance Medi-Cal Capacity Grant Program

Expand Grant Program under Healthy Communities focus area

Create new funding opportunities to build CHW capacity and support member outreach for enrollment and retention.

Partner with other local funders

Aligning funding priorities and opportunities to maximize impact and reach.



Comprehensive Multi-Year Outreach Strategies

Ongoing Initiatives

- Television + Radio + Social Media
- Community Events
- Pushed Materials
- Provider Offices
- Provider Tool Kit
- Community Health Workers (CHWs)

Planned Initiatives

- AI Agent Redetermination Outreach
- Regular Convenings/Trainings
- Grant Programs





Community Call to Action

Ronita Margain

Community Engagement Director

Jessie Dybdahl

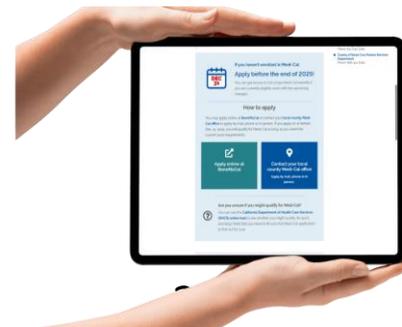
Provider Services Director

How YOU Can Help



Everyone can:

- Download and display [easy-to-use resources](#) from the Alliance website.
- Visit our [dedicated member webpage](#) with the latest updates.
- Share resources with members/your clients.
- Display Alliance flyers and ads in your offices.
- Schedule a pop-up or outreach opportunity with the Alliance outreach team.
- Host presentations for your staff.



Opportunities for CBOs



Community-Based Organizations can:

- Become familiar with Community Health Worker Benefit requirements.
 - CHW billing supports member redetermination.
 - The Alliance is prioritizing contracting with CBOs experienced in CHW service delivery.
- Become familiar with current and upcoming grant funding.
 - The CHW Recruitment Program provides grants to support contracted CHW providers to hire CHWs.
 - Check back in 2026 for new opportunities for CBOs not currently contract-ready but interested in growing CHW activities.

Community Health Worker Benefit



DHCS Requirements: Under Health Navigation, a CHW can help a member...**maintain enrollment in government programs** that are related to improving their health, if such navigation services are provided pursuant to a plan of care.

Alliance Reimbursement: The Alliance reimburses qualified, contracted providers for CHW services rendered to Alliance members, as long as those services align with DHCS requirements. *See reference materials related to CHW services.*



Opportunities for CBOs & Contracted Providers

Application Support



Providers/CBOs can register for a [BenefitsCal](#) account to:

- Work with members to create, submit and track applications
- Create campaigns to share in digital marketing materials (QR code and unique links)



Opportunities for Contracted Providers

Providers can:

- Use the [Provider Medi-Cal Redetermination Tool Kit](#) on our website.
- Check Provider Portal for member 45-day redetermination date.
- CHW/ECM providers should include renewal as part of care plans.

Provider Medi-Cal Redetermination Tool Kit

The Alliance is preparing members for Medi-Cal changes coming in January 2026. While most will remain eligible, some may see changes and many have questions about how immigration status affects coverage. Providers can play a key role in helping members stay informed and covered.

Here are resources to help members maintain their coverage and support new members in their enrollment process.

Outreach Tools



From the Alliance

We offer enrollment and redetermination **flyers and videos** that providers can share with members.

From DHCS

The Department of Health Care Services (DHCS) also provides a **variety of outreach materials** to help members understand, use and keep their coverage. Many of these materials are available for print distribution.



Member Redetermination Info

You can check members' upcoming redetermination dates up to 45 days in advance through the Provider Portal. **See our instructions for details.**



Staying Covered: Key Tips to Share

- **Enroll before the end of the year** if they think they may be eligible for Medi-Cal.
- **Review their mail and respond quickly** to any renewal letters from Medi-Cal.
- **Update their contact information** with their county to avoid losing coverage.
- **Reach out to their county social services office** if they have questions about their Medi-Cal eligibility.



Ways To Apply for Medi-Cal



Online: www.BenefitsCal.com (recommended) or CoveredCA.com

	By Phone	By Fax	By Mail	In Person
Mariposa	(209) 966-2000 or (800) 549- 6741		P.O. Box 99 Mariposa, CA 95338	Visit any one of the Human Services Agency offices in Mariposa or Coulterville
Merced	(855) 421-6770	(209) 354-2505	P.O. Box 112 Merced, CA, 95341	Visit any one of the Human Services Agency offices in Merced, Atwater or Los Banos, Monday–Friday, 8:00 am to 5:00 pm
Monterey	(877) 410-8823	(831) 784-5691	1488 Schilling Place, Salinas, CA 93901	Visit any one of the DSS offices in Salinas, Seaside or King City Monday - Friday 8:00 am – 5:00 pm
San Benito	Call (831) 636-4180 for more information			Visit the Health and Human Services Agency in Hollister Monday – Friday 8:00 am – 5:00 pm
Santa Cruz	(888) 421-8080		To request an application be mailed to you, call the Phone Customer Service Center at (888) 421-8080	Visit the customer Service Center locations in Watsonville and Santa Cruz, Monday -Friday, 8:00 am to 5:00 pm

Questions about what the Alliance is doing and how you can help?

Please put your question
in the Chat for Q&A.



Key Takeaways Today

- We are in this together to support our communities.
- Our collective efforts are critical.
- Help individuals stay informed, enroll and stay covered to access care.



Questions?

Please put your question
in the Chat for Q&A.



THANK YOU!

Recording, presentation and resources will be sent to all registrants and posted on our website under Webinars & Trainings.

