

Alliance Fact Sheet

January 2024



ABOUT THE ALLIANCE

The Alliance is an award-winning regional non-profit health plan, established in 1996, with **over 28 years** of successful operation. Using the State's County Organized Health System (COHS) model, we currently serve **456,017 members** in Mariposa, Merced, Monterey, San Benito and Santa Cruz counties. We work in partnership with our contracted providers to promote prevention, early detection and effective treatment, and improve access to quality health care for those we serve. This results in the delivery of innovative community-based health care services, better medical outcomes and cost savings. The Alliance is governed with local representation from each county on our Board of Commissioners.



Quick Facts²

1996

Year Established

544

Number of Employees

\$1.72B

YTD Revenue

5.3%

Spent on Administration

Service Area:

Mariposa, Merced, Monterey,
San Benito and Santa Cruz
counties.

Membership by Program

Total Membership: **456,017³**

455,271

Medi-Cal

746

Alliance
Care IHSS

OUR VISION

Healthy People,
Healthy Communities.

OUR MISSION

Accessible, quality health care
guided by local innovation.

WHAT WE DO

The Alliance is a health plan that was developed to improve access to health care for lower income residents who often lacked a primary care "medical home" and so relied on emergency rooms for basic services. The Alliance has pursued this mission by linking members to primary care physicians (PCPs) and clinics that deliver timely services and preventive care, and arrange referrals to specialty care.

WHO WE SERVE

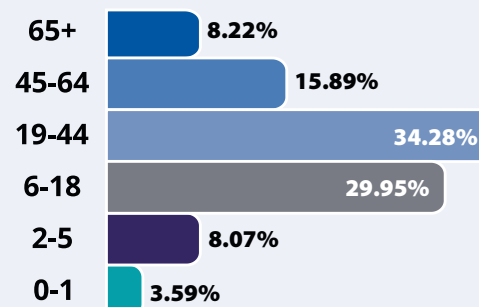
Our members represent 42 percent¹ of the population in Mariposa, Merced, Monterey, San Benito and Santa Cruz counties. We serve seniors, persons and children with disabilities, low-income mothers and their children, children who were previously uninsured, pregnant women, home care workers who are caring for the elderly and disabled, and low-income, childless adults ages 19–64.

Our programs currently include Medi-Cal Managed Care serving Mariposa, Merced, Monterey, San Benito and Santa Cruz counties and Alliance Care In-Home Supportive Services (IHSS) in Monterey County.

PROVIDER PARTNERSHIPS

The Alliance partners with more than 12,448 providers to form our provider network, with 87 percent of primary care physicians and 85 percent of specialists within our service area contracted to provide services to our members. The Alliance also partners with more than **3,617** providers to deliver behavioral health and vision services.

Membership by Age Group



EXECUTIVE LEADERSHIP



Michael Schrader
Chief Executive
Officer



Lisa Ba
Chief Financial
Officer



Scott Fortner
Chief Administrative
Officer



Dennis Hsieh, MD
Chief Medical
Officer



Jenifer Mandella,
Chief Compliance
Officer



Cecil Newton
Chief Information
Officer



Van Wong
Chief Operating
Officer

GOVERNING BOARD

The Alliance's 18-member governing board, the Santa Cruz-Monterey-Merced-San Benito-Mariposa Managed Medical Care Commission (Alliance Board), sets policy and strategic priorities for the organization and oversees health plan service effectiveness. The Alliance Board has fiscal and operational responsibility for the health plan. In alphabetical order, current Board members are:

- **Leslie Abasta-Cummings**, Chief Executive Officer, Livingston Community Health
- **Ralph Armstrong, DO FACOG**, Hollister Women's Health
- **Supervisor Wendy Root Askew**, County of Monterey
- **Tracey Belton**, Health and Human Services Agency Director, San Benito County
- **Dorothy Bizzini**, Public Representative
- **Maximiliano Cuevas, MD**, Executive Director, Clinica de Salud del Valle de Salinas
- **Janna Espinoza**, Public Representative
- **Supervisor Zach Friend**, County of Santa Cruz
- **Donaldo Hernandez, MD**, Provider Representative
- **Elsa Jimenez**, Director of Health, Monterey County Health Department - Alliance Board Chairperson
- **Michael Molesky**, Public Representative
- **Monica Morales**, Health Services Agency Director, County of Santa Cruz Health Services Agency
- **Rebecca Nanyonjo**, Director of Public Health, Merced County, Department of Public Health
- **Supervisor Josh Pedrozo**, County of Merced - Alliance Board Vice Chairperson
- **James Rabago, MD**, Merced Faculty Associates Medical Group
- **Allen Radner, MD**, Salinas Valley Memorial Healthcare System
- **Eric Sergienko, MD**, Public Health Officer, Mariposa County Health Services Division
- **Vacant**, At Large Health Care Provider Representative



AWARDS

The Alliance is a multi-award winning organization for outstanding health plan performance, quality and leadership in health care.

State Quality Awards:

Over the years, the Alliance has received numerous awards including the Department of Health Care Services (DHCS) Quality Awards for performance in the state's annual Healthcare Effectiveness Data Information Set (HEDIS®) measures for Medi-Cal managed care plans. The recent awards include:

DHCS 2021

- Consumer Satisfaction Award for going above and beyond in children's care for medium-sized health plans in 2021

2019

- Outstanding Performance for Medium-sized Plan

2018

- Most Improved Runner Up for Santa Cruz and Monterey Counties
- Innovation Award for Academic Detailing

Customer Service Honors:

- DHCS 2011 Gold Quality Award for Outstanding Service and Support

Employer Workplace Distinctions:

- American Heart Association 2016 Workplace Health Achievement Gold Level Award as a "Fit and Friendly Workplace"
- Second Harvest Food Bank, Santa Cruz County - CEO Cup 2018, 2017; Titanium Award 2015, 2014, 2013
- United Way of Santa Cruz County 2018, 2013 Corporate Campaign Gold Award
- 2020 Certified California Green Business - Program Participant since 2008
- 2020 Blue Zones Project Approved Worksite
- Recognized by the Santa Cruz County Breastfeeding Coalition and Community Bridges WIC for being a model for employee lactation accommodation, 2021

¹County population data source: U.S. Census Bureau 2021 population estimate (as of Jul. 1, 2021).

Membership percentage by county: Mariposa (33 percent); Merced (51 percent); Monterey (41 percent); San Benito (31 percent); Santa Cruz (29 percent).

²Fact sheet data as of January 1, 2024. ³Fact sheet data as of January 1, 2024.