Member Services Advisory Group



Draft Only - Pending Approval

Meeting Minutes

Thursday, May 8, 2025 10 – 11:30 a.m.

In Santa Cruz County:

Central California Alliance for Health 1600 Green Hills Road, Suite 101, Scotts Valley, California

In Monterey County:

Central California Alliance for Health 950 East Blanco Road, Suite 101, Salinas, California

In Merced County:

Central California Alliance for Health 530 West 16th Street, Suite B, Merced, California

In San Benito County:

Community Services & Workforce Development – Conference Room 1161 San Felipe Road, Building B, Hollister, CA. 95023

In Mariposa County:

Mariposa County Health and Human Services 5362 Lemee Lane, Mariposa, California

Members Present:

Adriana Zoghlami Community Advocate
Alma Mandujano-Orta Community Advocate
Aluriel Ceballos Community Advocate
Carolina Meraz Consumer

Carolina Meraz Consumer
Doris Drost Consumer
Francis Wong Consumer

Guadalupe Barajas-Iniguez Consumer Advocate

Humberto Carrillo Consumer Jamie Berry Consumer

Janna EspinozaConsumer, CommissionerJohn BeleutzCommunity AdvocateMichael MoleskyConsumer, Commissioner

HEALTHY PEOPLE. **HEALTHY** COMMUNITIES.

Stephanie Auld Consumer

Members Absent:

Candi Walker Consumer

John Alexander Community Advocate

Mimi Park Consumer

Moncerat Politron Community Advocate
Rebekah Capron Community Advocate

Staff Present:

Becky Tyler

Clarisa Gutierrez

Desirre Herrera

Behavioral Health Program Manager

Community Engagement Coordinator

Quality and Health Programs Manager

Dianna Myers, MD Medical Director

Elvia Contreras Call Center Quality Analyst

Gabriela Chavez

Julia Valdez

Community Engagement Manager
Temp Community Engagement

Coordinator

Kayla Zoliniak Administrative Specialist

Maria Colomer Community Engagement Coordinator

Maria Elena Villalobos Administrative Specialist Rebecca McMullen Behavioral Health Manager

Ronita Margain Community Engagement Director

Sonia Menjivar Call Center Quality Analyst

Ulises Cisneros-Abrego Community Engagement Specialist

1. Call to Order by Chairperson Beleutz.

Chairperson Beleutz called the meeting to order at 10:03 a.m.

Roll call was taken and a quorum was met.

2. Oral Communications.

Chairperson Beleutz opened the floor for any members of the public to address the Advisory Group on items not listed on the agenda.

No members of the public addressed the Advisory Group.

3. Comments and announcements by Member Services Advisory Group (MSAG) members.

Chairperson Beleutz opened the floor for Advisory Group members to make comments.

An advisory group member announced the Capitola City Council voted no to a rail and trail and commented on the importance of transportation for Alliance members to doctors appointments, especially specialty appointments in San Jose, and the transportation of caregivers of Alliance members to their homes. The advisory group member encouraged the Alliance to provide input to the Regional Transportation Commission or make a statement.

An advisory group member announced that one of the two pharmacies in Mariposa is closing resulting in only one pharmacy that closes at 5 p.m. on weekdays and is closed on the weekends. The advisory group member asked if Alliance members can get their prescriptions delivered.

4. Comments and announcements by Alliance staff.

Chairperson Beleutz opened the floor for Alliance staff to make comments.

- R. Margain welcomed and thanked current and new advisory group members.
- R. Margain announced one of the agenda topics will be a written survey to collect feedback.

Consent Agenda Items (5 - 7):

Chairperson Beleutz opened the floor for approval of the Consent Agenda.

The minutes of March 13, 2025 will be amended to include Jamie Berry on the members absent list.

Action: Consent Agenda items were approved.

Regular Agenda Items (8 - 11):

8. Health Education Services and 2025 Priorities

D. Herrera, Quality and Health Programs Manager, provided an overview of the health education services.

An advisory group member recommended the Alliance provide the information in hospitals, especially assisting new parents sign up for appointments and sending appointment reminders.

An advisory group member recommended cooking classes, potentially in partnership with All Moms Matter.

An advisory group member recommended gym membership as a benefit.

An advisory group member recommended encouraging providers to be a safe place, especially for teenagers, and providing the opportunity to speak in private.

9. Behavioral Health Services

R. McMullen, Behavioral Health Manager, and B. Tyler, Behavioral Health Program Manager, provided an over of non-specialty mental health benefits.

The Alliance's Nurse Advice Line is included in the no wrong door system and will intake behavioral health requests. The Alliance is working with county partners to have mobile crisis teams available.

An advisory group member recommended viewing behavioral health services as preventative care.

An advisory group member recommended working with schools to address bullying. The member also commented on the need for a system for children to be able to make reports without fear of punishment.

An advisory group member recommended creating an incentive program for individuals who have lived experience with behavioral health challenges to speak to and inspire individuals who are experiencing behavioral health challenges.

An advisory group member recommended social media and sponsored content.

An advisory group member stated youth may experience cultural restrictions from parents and may benefit from being able to reach out to receive behavioral health services on their own in a more private method such as text messages.

10. Community Resources

R. Margain, Community Engagement Director, provided an overview of community resources and communication.

Advisory group members recommended hard copies of the newsletters at provider office waiting rooms, QR codes, cork boards, and check-in stations.

An advisory group member stated some members do not have internet and some members are not able to read. Some members may be afraid to seek medical care due to immigration status and not knowing which doctors are safe. Another member recommended Head Start's welcome conversations as a potential way to share information with members who are not able to read.

The Alliance promotes events through the website homepage, social media, The Beat, and the MSAG Community Engagement Report.

An advisory group member suggested videos in doctor's offices. The Alliance is working with Golden Valley Health Centers for promotions on their video screens.

An advisory group member encouraged sharing community events with the Alliance for them to potentially be able to attend and share information.

The Alliance works with libraries to share information in the community. The Alliance also partners with the Mercy Mobile Clinic Van in Merced to provide information in the community.

11. Survey

Advisory groups members completed the written survey.

Adjourn:

The meeting adjourned at 11:24 a.m.

Respectfully submitted, Kayla Zoliniak Administrative Specialist Member Services Advisory Group Coordinator