

Rev. 8/30/23





NEWLY CONTRACTED DOULA ORIENTATION

AGENDA:

- Introduction
- 2. Alliance Mission, Vision and Values
- 3. The Managed Care Model
- 4. How Members join the Alliance
- Member Eligibility
- Doula Benefit
- 7. Alliance Information

Welcome to the Alliance!

Who are we?

- Central California Alliance for Health (the Alliance)
- County Organized Health System
- Serve over 350,000 members in Santa Cruz, Monterey, and Merced Counties
- Operate using the Managed Care Model

What programs do we cover?

- Medi-Cal
- Alliance Care IHSS (Monterey)



Alliance Mission, Vision and Values

Our Mission

Accessible, quality health care guided by local innovation.

Our Vision

Healthy people. Healthy communities. (English)



Our Values



EQUITY

Eliminating disparity through inclusion and justice.



INTEGRITY

Telling the truth and doing what we say we will do.



IMPROVEMENT

Continuous pursuit of quality through learning and growth.



COLLABORATION

Working together toward solutions and results.



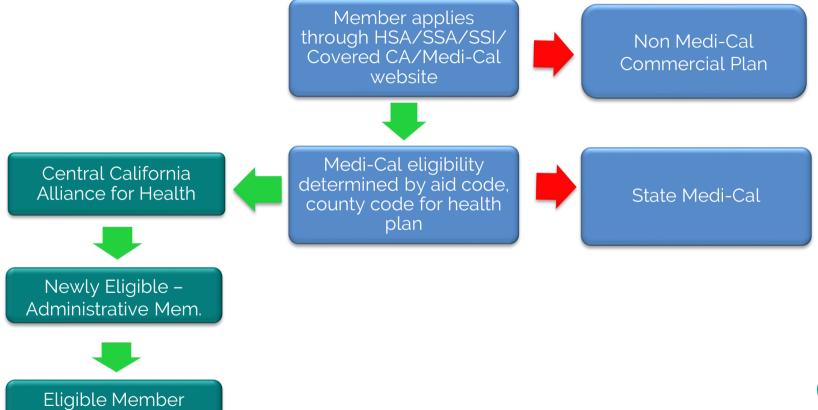
The Managed Care Model

- Members select a Primary Care Provider (PCP) who provides a patient-centered medical home.
- PCP is responsible for members' primary and preventive care and arranging and coordinating all other aspects of their health care.
- PCPs are family practice, internal medicine, pediatrics or OB/GYNs.
- Eligible members assigned ("linked") to a PCP or clinic may only see a specialist (e.g., cardiologist, dermatologist, rheumatologist) if referred by their PCP.



How Members Join the Alliance

linked to Alliance PCP



Membership Cards

Alliance Cards

CENTRAL CALIFORNIA ALLIANCE FOR HEALTH 800-700-3874

Member:

Member ID: Birth Date: Effective Date:

Program:

PCP:

24/7 Nurse Advice Line/Línea de Consejos de Enfermeras: 844-971-8907
Dental/Cuidado dental: Medi-Cal Dental Program 800-322-6384
Mental health/Salud mental: Beacon Health Options 855-765-9700
Prescription drugs/Medicamentos recetados: Medi-Cal Rx 800-977-2273
Vision/Vision: Vision Service Plan (VSP) 800-877-7195
TTV Line/Linea TTY: 877-548-0857

www.thealliance.health

CENTRAL CALIFORNIA ALLIANCE FOR HEALTH ALLIANCE CARE IHSS HEALTH PLAN 800-700-3874

Member:

Member ID: Birth Date: Effective Date:

ve Date:

PCP:

Copayments: Office Visit: \$10 Rx Generic: \$5 Rx Brand Name: \$15 ER: \$25

24/7 Nurse Advice Line/Linea de Consejos de Enfermeras: 844-971-8907 Mental health & substance abuse/Salud mental y abuso de substancias: Beacon Health Options 800-808-5796

TTY Line/Linea TTY: 877-548-0857

www.thealliance.health

State Medi-Cal Card





Member Eligibility

Prior to patient visit:

Verify **eligibility** at every visit

Eligibility can change month to month and must be reverified

How to verify eligibility?

Provider Portal: Available 24 hours a day. 7 days a week

Member Services: (800) 700-3874 English: ext. 5505 Spanish: ext. 5508

Alliance Automated System: (800) 700-3874 ext. 5501

Reasons why a member may not be eligible:

- Share of cost (members would become FFS)
- Moved out of Alliance service area
- Lost eligibility

Reasons why a member may not be linked to a practice:

- State Medi-Cal
- Administrative member





Doula Services and Billing

- 1. Doula Services
- 2. Billing Codes and Modifiers
- 3. CMS 1500 Claim Form
- 4. Resources
- 5. Doula Eligibility and Documentation

DOULA SERVICES INCLUDE

- Perinatal support and guidance
- Health navigation
- Evidence-based education and practices for the prenatal and postpartum period and childbirth
- Childbirth and newborn/infant care
- Lactation support
- Development of a birth plan
- Linkages to community-based resources





COVERED VISITS

A written recommendation from a physician or other licensed practitioner of the healing arts acting within their scope of practice for services authorizes the following:

- One initial visit
- Up to eight additional visits that may be provided in any combination of prenatal and postpartum visits.
- Support during labor and delivery (including labor and delivery resulting in a stillbirth), abortion or miscarriage
- Up to two extended three-hour postpartum visits of up to three hours each after the end of a pregnancy



ADDITIONAL VISITS

An additional written recommendation from a physician or other licensed practitioner of the healing arts acting within their scope of practice is required for up to nine <u>additional</u> postpartum visits billed with HCPCS Z1038



NON-COVERED DOULA SERVICES

Doula services do not include

- Diagnosis of medical conditions
- Provision of medical advice
- Perform exams or procedures
- Clinical case coordination

Non-Covered Doula Services

- Behavioral health services
- Belly binding
- Clinical case coordination
- Health care services related to pregnancy, birth and the postpartum period
- Birthing ceremonies
- Massage
- Photography
- Vaginal Steams
- Yoga



BILLING CODES AND MODIFIERS

BILLING CODE	DESCRIPTION	FREQUENCY	REQUIRED MODIFIER	ALLOWED MODIFIER		
Z1032	Extended initial visit 90 minutes. (Visit must be at least 90 mins)	1 per pregnancy	XP: Separate practitioner	93: Telehealth audio only 95: Telehealth w/audio video		
Z1034	Prenatal visit	8 total combined prenatal and postpartum visits per pregnancy	XP: Separate practitioner	93: Telehealth audio only 95: Telehealth w/audio video		
Z1038	Postpartum visit	8 total combined prenatal and/or postpartum visits per pregnancy	XP: Separate practitioner	93: Telehealth audio only 95: Telehealth w/audio video		
T1032	Extended postpartum visit, per 15 minutes	2 visits per pregnancy 12 units per visit (3 hours)	XP: Separate practitioner	93: Telehealth audio only 95: Telehealth w/audio video		
59409	Doula support during vaginal delivery	1 per pregnancy	XP: Separate practitioner	93: Telehealth audio only 95: Telehealth w/audio video		
59612	Doula support during vaginal delivery after previous cesarean section	1 per pregnancy	XP: Separate practitioner	93: Telehealth audio only 95: Telehealth w/audio video		
59620	Doula support during cesarean section	1 per pregnancy	XP: Separate practitioner	93: Telehealth audio only 95: Telehealth w/audio video		
T1033	Doula support during or after a miscarriage	1 per pregnancy	XP: Separate practitioner	93: Telehealth audio only 95: Telehealth w/audio video		
59840	Doula support during or after abortion	1 per pregnancy	XP: Separate practitioner	93: Telehealth audio only 95: Telehealth w/audio video		



PLACE OF SERVICE CODES

POS CODES	DESCRIPTION						
02	Telehealth						
03	School						
04	Homeless Shelter						
05	Indian Health Service I	Free - standing Facility					
06	Indian Health Service I	Provider - based Facility					
07	Tribal 638 Free - stand	ing Facility					
08	Tribal 638 Provider - ba	ased Facility					
11	Office						
12	Home						
13	Assisted Living Facility						
14	Group Home						
15	Mobile Unit for preventative and diagnostic services						
16	Temporary Lodging						
31	Skilled Nursing Facility						
32	Nursing Facility						
33	Custodial Care Facility						
49	Independent Clinic						
50	Federally Qualified Health Center						
52	Psychiatric Facility - Partial Hospitalization						
53	Community Mental Health Center						
71	Public Health Clinic						
72	Rural Health Clinic						
99	Other Place of Service						



DIAGNOSIS CODES

Primary Dx Codes	DESCRIPTION
Z34.00	Encounter For Supervision Of Normal First Pregnancy, Unspecified Trimester
Z34.01	Encounter For Supervision Of Normal First Pregnancy, First Trimester
Z34.02	Encounter For Supervision Of Normal First Pregnancy, Second Trimester
Z34.03	Encounter For Supervision Of Normal First Pregnancy, Third Trimester
Z34.80	Encounter For Supervision Of Other Normal Pregnancy, Unspecified Trimester
Z34.81	Encounter For Supervision Of Other Normal Pregnancy, First Trimester
Z34.82	Encounter For Supervision Of Other Normal Pregnancy, Second Trimester
Z34.83	Encounter For Supervision Of Other Normal Pregnancy, Third Trimester
Z34.90	Encounter For Supervision Of Normal Pregnancy, Unspecified, Unspecified Trimester
Z34.91	Encounter For Supervision Of Normal Pregnancy, Unspecified, First Trimester
Z34.92	Encounter For Supervision Of Normal Pregnancy, Unspecified, Second Trimester
Z34.93	Encounter For Supervision Of Normal Pregnancy, Unspecified, Third Trimester
Z39.2	Encounter For Routine Postpartum Follow-Up

	ondary Codes	DESCRIPTION
Z	3A.00	Weeks Of Gestation Of Pregnancy Not Specified
Z	3A.01	Less Than 8 Weeks Gestation Of Pregnancy
Z	3A.08	8 Weeks Gestation Of Pregnancy
Z	3A.09	9 Weeks Gestation Of Pregnancy
Z	3A.10	10 Weeks Gestation Of Pregnancy
Z	3A.11	11 Weeks Gestation Of Pregnancy
Z	3A.12	12 Weeks Gestation Of Pregnancy
Z	3A.13	13 Weeks Gestation Of Pregnancy
Z	3A.14	14 Weeks Gestation Of Pregnancy
Z	3A.15	15 Weeks Gestation Of Pregnancy
Z	3A.16	16 Weeks Gestation Of Pregnancy
Z	3A.17	17 Weeks Gestation Of Pregnancy
Z	3A.18	18 Weeks Gestation Of Pregnancy
Z	3A.19	19 Weeks Gestation Of Pregnancy

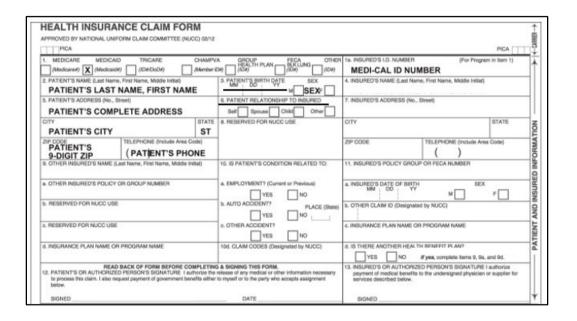


CMS 1500 CLAIM FORM

- Providers may bill on a CMS
 1500 claim form or submit
 through a clearinghouse via EDI
- The Alliance accepts claims hard copy or electronically
- Claims are processed in approximately 30 days
- Medi-Cal website is a comprehensive resources that we will explore on a future slide

DOS FROM DO	STHRU	POS		PROCCO	DE M	ODIFIERS			CHARGES	QUAN		NPI	NPI	
E [DIAGNOSIS CODE 5 L [DIAGNOSIS CODE 5 R4. A. DATE(S) OF SE From MM DD YY MM	J, (DIAGN PANCE TO DD YY	B. PLACE OF SERVICE	C. EMG	G. ION K. ION D. PROCED	AGMOSIS CO AGMOSIS CO DURES, SE n Unusual (S	06 7 06 11	H. [DIA L. [DIA I SUPPLIES IS)	GNOSIS CODE 8	SCHARGES	ROL N		I. ID. QUAL	NON-NP	DIDERING DVIDER ID. #
9. ADDITIONAL CLAIM IN	E OF ILLNESS		/ Relate	17b.	ne line belo		CD Ind.	CHOSES CODE 4	FROM 20. OUTSIDE LAB? YES 22. RESUBMISSION CODE] NO	7000	\$0	CHARGES	
2. PATIENT'S OR AUTHO to process this claim. I all below. SIGNED	NZED PERSON 6 request payme NESS, INJURY,	S SIGNATI et of govern or PREGN	ANCY (uthorize the m nefits either to	elease of an o myself or THER DA	y medical or to the party w	other informa no accepts a	ation necessary assignment	13. INSURED'S ORI / payment of medic services describe SIGNED 16. DATES PATIENT MM FROM 18. HOSPITALIZATION 18. HOSPITALIZATION 19. PROM	ul benefits of below.	o the u	RK IN C	DURRENT OC	CCUPATION
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. RESERVED FOR NUCC						CODENTY YES ACCIDENT		PLACE (State)	b. OTHER CLAIM ID					F
9-DIGIT ZIP OTHER INSURED'S NAME OTHER INSURED'S POL	E (Last Name, F					IENT'S CON	arrent or Pre	vious)	11. INSURED'S POL		PORF	700000	SEX	
PATIENT'S CIT	TELEPHO	ONE (Includ		ST Dode)	8. RESER	VED FOR N	JCC USE		ZIP CODE		TELE	PHON	ill (include An	STATE es Code)
PATIENT'S LAS PATIENT'S ADDRESS (* PATIENT'S CO	ST NAME, o., Street)	FIRST	NAN	1E	3. PATIEN	T RELATION	м	SEXF	MEDI-CAL 4. INSURED'S NAME 7. INSURED'S ACOR	E (Last Nam	e, First		, Middle Initial)

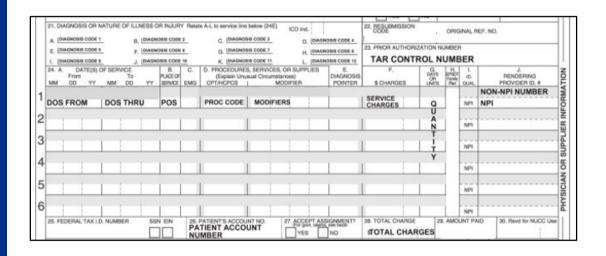
MEMBER DEMOGRAPHICS



- 1 Medicaid Box
- 1a Member ID
- 2 Member Name
- 3 Member DOB & Gender
- 5 Member Address
- 6 Relationship Box



SERVICES RENDERED

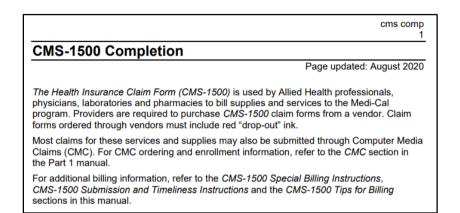


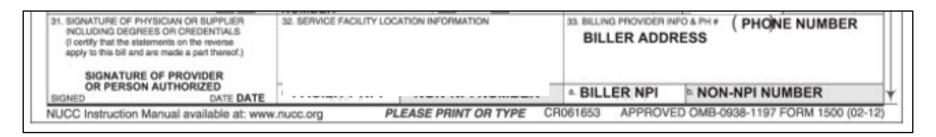
- 21A-L Diagnosis Codes
- 23 Authorization Number
- 24A Dates of Service
- 24B Place of Service
- 24D Procedure Code & Modifiers
- 24F Billed Charges
- 24G Quantities/Units
- 24J Rendering NPI
- 25 Tax ID
- 26 Patient Account Number
- 28 Total Billed Charges



PROVIDER DEMOGRAPHICS

- 31 Signature Line
- 33 Billing Provider
 Address and Phone
- 33a Billing NPI





PORTAL RESOURCES

Change – Echo Portal

- Owned and maintained by the vendor Change - Echo
- The site to view and pull RA's and check information
- Requires a log in given by Change Echo
- Providerpayments.com
- Customer Support 888-983-5574

Alliance Provider Portal

- Owned and maintained by CCAH
- The site to check member eligibility, auth status and claim status
- Requires a log in given by CCAH
- thealliance.health



RESOLVING DENIALS

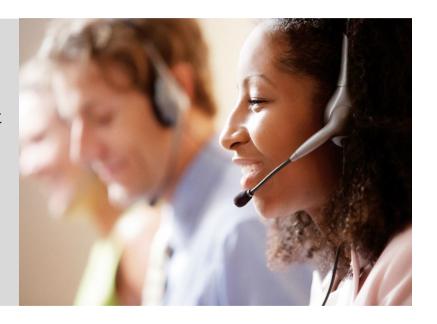
Contact the Claims Department

The Claims Customer service team is available from 8:30 – 4:30 to answer your questions and help you resolve claims issues. 831-430-5503 (phones do shut down for lunch from 11:30 – 12:30 PST)

https://thealliance.health/wpcontent/uploads/RA_Guide.pdf

Submit Corrected Claims

Use Box 19 for documentation see policy 600-1009



Doula Eligibility Criteria

To be eligible for Doula services, Members must be enrolled in **Medi-Cal Managed Care** and be Alliance members.

Persons must also either be pregnant or have been pregnant within the last 12 months.

All visits are limited to one per day, per Member. Only one doula can bill for a visit provided to the same Member on the same day, excluding labor and delivery.

One prenatal visit or one postpartum visit can be provided on the same day as labor and delivery, stillbirth, abortion, or miscarriage support. The prenatal visit or postpartum visit billed on the same calendar day as birth can be billed by a different doula.



Doula Documentation Requirements

Each visit must be documented, indicating:

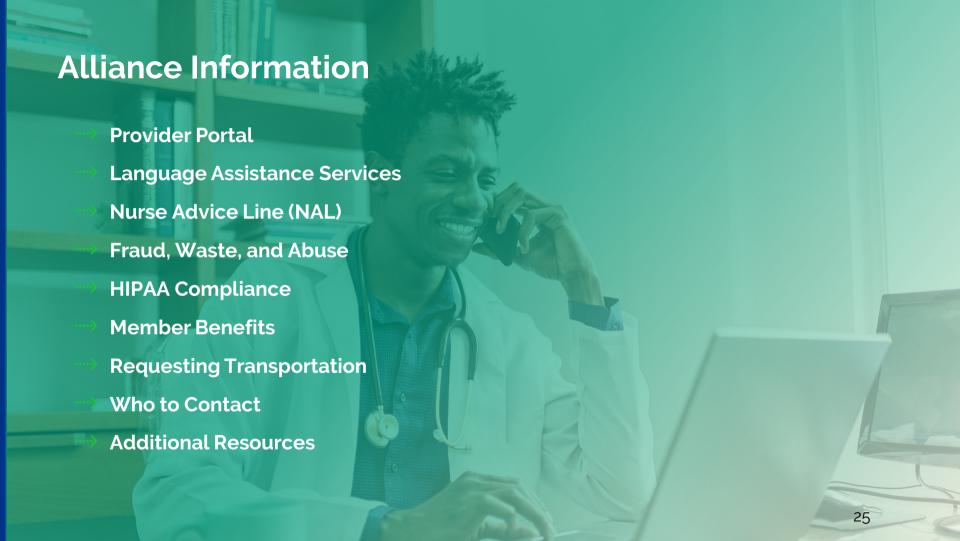
- Date and Time of the service
- Duration
- Information on services provided

Documentation must be kept by the doula along with the written recommendation

Sample Documentation

November 8, 2023 at 11:00 am - "Discussed childbirth education with the Member and discussed and developed a birth plan for one hour."





Provider Portal

The **Provider Portal** is an online resource that has many valuable functions. It's a secure way to transfer information between the Alliance and the providers.

Some of the functions include:

- Member Eligibility
- Search and Submit Requests
- Claims information
- Reports
- Additional Resources







Language Assistance Services

Telephonic Interpreting

- Available 24/7 to support members at all points of contact
- No prior approval needed
- Over 200 foreign languages



Face-to-Face Interpreting

- Only when the following situations are present:
 - Members who are deaf or hearingimpaired.
 - End-of-life issues.
 - Abuse or sexual assault issues.
 - Complex procedures or courses of therapy.
- Prior approval is required to access all face-to-face interpreter services.
- American Sign Language (ASL) is available to deaf or hard-of-hearing members for all Alliance covered services.

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Nurse Advice Line (NAL)





Nurse Advice Line

Dial 844-971-8907 (TTY: Dial 711)

24 hours a day, 7 days a week.

The Alliance's Nurse Advice Line provides members with answers to health care questions 24 hours a day, seven days a week.

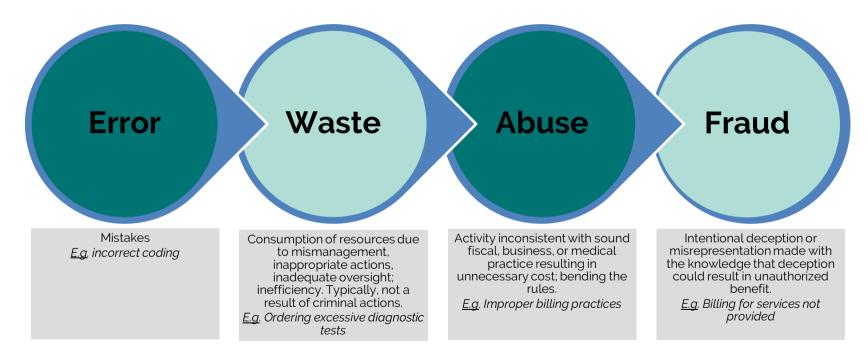
Please ensure that our members know that they can use the Nurse Advice Line for nonemergency questions when your office is closed, or if they are unable to reach you.



The phone number for the Nurse Advice Line is printed on the Alliance Member ID card.



Fraud, Waste and Abuse (FWA)





Laws Relating to Fraud Waste and Abuse (FWA)

Laws to prevent engaging in fraudulent behavior and encouraging the reporting of FWA

Law / Requirement	Summary				
Federal & California False Claims Act	 Prohibits the submission of fraudulent claims Allows whistleblowers to be rewarded with a percentage of the money the government recovers 				
Anti-Kickback Statute	 Prohibits asking for / receiving anything of value in exchange for referrals of federal health care business 				
Physician Self-Referral Law	 Prohibits a physician from making referrals for certain designated health services to entities that they have a financial interest in 				
Medi-Cal Contract Requirements	 Requires health plans to report suspected FWA to the Department of Health Care Services 				



HIPAA Compliance

Providers are responsible for maintaining the confidentiality of Alliance member protected health information (PHI).

Law	Summary
Privacy Rule	 Ensures individuals' PHI is protected from unauthorized use/disclosure while allowing information flow needed to promote high quality care. Includes: permitted / required disclosures, authorization to disclose information, patient right of access to records, etc.
Security Rule	 Establishes security standards for electronic PHI. Includes: risk analysis, encryption, administrative / physical / technical safeguards to protect PHI
Breach Notification	Requires Covered Entities to notify patients if their PHI has been breached; includes standards for determining if a breach occurred



REPORTING COMPLIANCE CONCERNS

- Providers are our partners in ensuring compliance
 - Report HIPAA breaches, security incidents within 24 hours
 - Report suspected FWA within 5 days
- Reporting mechanism:
 - Contact your Provider Services Representative
 - Email the Compliance Department:
 HIPAA@ccah-alliance.org
 - Complete form on <u>Alliance Websit</u>



Member Benefits

- Enhanced Care Management (ECM)
- Primary care
- Specialty care
- Allied services
- Durable Medical Equipment
- Self-referred services
- Prescription Drugs
- Emergency & Urgent visits
- Community Supports
- Inpatient and outpatient hospital care
- Diagnostic services (lab, x-ray, imaging)
- Doula Services
- Community Health Workers





Subcontracted Member Benefits

Vision

- Covered through Vision Services Plan (VSP)
- Toll-free access line Monday through Friday from 6:00 am to 7:00 pm Phone:
 800-877-7195

Medi-Cal Mental Health

- Carelon Behavioral Health is subcontracted to provide outpatient mental health services for Alliance members
- Toll-free access line 24 hours a day, 7 days a week | Phone: 855-765-9700

IHSS Mental Health (Monterey)

- Carelon Behavioral Health manages outpatient and inpatient mental health.
 There is no referral to county
- Toll-free access line 24 hours a day, 7 days a week | Phone: 855-765-9700



Benefits Not Covered by the Alliance

- Dental Services (Denti-Cal)
- Inpatient Mental Health Services (State Medi-Cal)
- Substance Use Disorder Treatment Services (Co. BH and State Medi-Cal)
- Local Education Authority Services (Regional Centers)
- Outpatient prescription drugs
- Serious Mental Illness Health Services (County BH Dept)
- Institutional long-term care (for stays longer than the month of entry)



Requesting Transportation



Providers can use this form to request nonemergency medical transportation (NEMT) for Alliance members.

(°	Reques	ortation Ser st Form	vices	Z XXX
Notice	of 5-7 busine	ss days is required.		
First Nar	me		Last Name	
Alliance	ID#		Date of Birth	
	Address			
		Sta	ite	
		Request		_
		quested)		
	ointment Informat			
Name	e of Physician/Facili	ty:		
Addn	ess:			
Physi	ician/Facility Phone	a:		
Appo	ointment Date:			
Appo	ointment Time:			
Type	of Appointment:			
Estim	nated Length of App	pointment (hours/minutes)		
	id Trip? s □No	Attendant? □Yes □No	Mobility (check one) □Wheelchair □Gurney □Ambulator	у
	u have any question at 800-700-3874, ext		ce Transportation department at 831-430-5	577 or toll
		ber does not attend their ap make the appropriate cha	opointment, please contact both the Allian	ce and the
	portation vendor to			





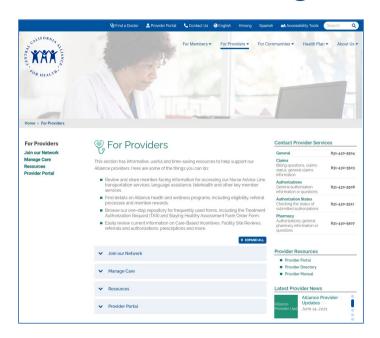
Who to Contact



Doula Support Contact List								
Claims Customer Service Rep	Kristine Deaton	831-430-5745	kdeaton@ccah-alliance.org					
Claims Customer Service Rep	Lori Schwartz	831-430-5732	lschwartz@ccah-alliance.org					
Claims Customer Services	ACD Line	831-430-5503						
Member Support	Member Services ACD Line	800-700-3874						
Sr. Provider Relations Rep	Cleo Morello	831-430-5744	cmorello@ccah-alliance.org					
Provider Services Reps	ACD Line	831-430-5504						



Alliance: Where can I get additional information and resources?





Alliance Webpage Link www.thealliance.health

Provider Portal link:

https://thealliance.health/forproviders/provider-portal/



DHCS: Where can I get additional information and resources?



Please visit the **DHCS Doula Services Website** for more information and access to the Doula Provider Resources and supporting documents





Questions?

